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Amendments to the Claims:

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (currently amended): An apparatus, comprising:

a material having a first side and a second side, the first side including a growth chart, the growth chart having a sufficient height to periodically measure and record the growth of a person; and

the second side being configurable to be an interactive calendar and/or an event countdown chart.

Claim 2 (currently amended): The apparatus of claim 1, wherein the material comprises is selected from the group comprising one of the following-materials: fabric, cardboard, plastic, posterboard, metal and wood.

Claim 3 (original): The apparatus of claim 1, further comprising a hanging unit, coupled to the material, configured to reversibly hang the material on a surface such that either the first side or the second side of the material is visible while the material is hanging on the surface.

Claim 4 (currently amended): The apparatus of claim 3, wherein the hanging unit is selected from the group comprising one of the following: a dowel, hooks, fabric loops, a ribbon, or string.

Claim 5 (original): The apparatus of claim 1, wherein the material has a length of seven feet long or less.

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Claim 6 (currently amended): The apparatus of claim 1, wherein the growth chart included on the first side of the material includes a measuring tape that runs the substantial length of the material.

Claim 7 (currently amended): The apparatus of claim 6, wherein the growth chart included on the first side of the material includes a marking surface adjacent the measuring tape for marking the height of a child on the growth chart.

Claim 8 (currently amended): The apparatus of claim 6, wherein the growth chart included on the first side of the material includes foot numerals indicating the foot markers on the measuring tape.

Claim 9 (currently amended): The apparatus of claim 6, wherein the growth chart included on the first side of the material includes one or more pockets configured to store heading and pocket cards.

Claim 10 (currently amended): The apparatus of claim 8 2, wherein the one or more eard pockets comprises one of the following is selected from the group consisting of: pockets made of felt, clear plastic or any other material, and sewn, glued or attached with VelcroVELCRO®.

Claim 11 (currently amended): The apparatus of claim 6, wherein the growth chart included on the first side of the material includes a pocket configured to hold a marking pen for marking the material.

Claim 12 (original): The apparatus of claim 1, wherein the interactive calendar on the second side of the material includes a first plurality of pockets, each of the first plurality of pockets labeled with a number.

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Claim 13 (original): The apparatus of claim 12, wherein the first plurality of pockets are sequentially numbered from 1-31.

Claim 14 (original): The apparatus of claim 13, further comprising a plurality of pocket cards configured to be inserted into any one of the plurality of pockets, the plurality of cards each indicative of a designated event or reminder.

Claim 15 (currently amended): The apparatus of claim 14, wherein the plurality of pocket cards are each indicative of one or more of the following events: birthday, winter, spring, summer, fall, new year, Valentine's day, Saint Patrick's day, Easter, Passover, President's day, Memorial day, the Fourth of July, Labor day, Columbus day, Halloween, Thanksgiving, Christmas, Hanukkah, vacation, school's out, school starts, trash, practice, doctor, dentist, movies, haircut, etc., or any other holiday or special occasion holiday or other pre-designated event.

Claim 16 (original): The apparatus of claim 12, wherein the interactive calendar further comprises a month holder configured to hold a heading card indicative of one of the months of the year.

Claim 17 (original): The apparatus of claim 14, wherein the plurality of cards includes a pocket card labeled "Today Is" indicative of the day of the month.

Claim 18 (currently amended): The apparatus of claim 1, wherein the interactive calendar includes pockets becomes that enable the calendar to be used as a count-down chart configured to enable a user to count down to a designated event.

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Claim 19 (original): The apparatus of 18, wherein the count-down chart includes a holder for selectively holding one of a plurality of cards that each identify a different designated event.

Claim 20 (currently amended): The apparatus of claim 19, wherein the plurality of cards includes heading cards for designating one or more of the following events: birthday, New Year's, Valentine's day, Saint Patrick's day, Easter, Passover, President's day, Memorial day, the Fourth of July, Labor day, Columbus day, Halloween, Thanksgiving, Christmas, Hanukkah, vacation, school's out, school starts, or any other holiday or special occasion or other predesignated event.

Claim 21 (currently amended): The apparatus of claim 19, wherein the plurality of cards includes pocket cards for designating one or more of the following events: birthday, New Year's, Valentine's day, Saint Patrick's day, Easter, Passover, President's day, Memorial day, the Fourth of July, Labor day, Columbus day, Halloween, Thanksgiving, Christmas, Hanukkah, vacation, school's out, school starts, or any other holiday or special occasion or other pre-designated event.

Claim 22 (original): The apparatus of claim 19, further comprising a pocket card that is used to count down to the designated event.

Claim 23 (original): The apparatus of claim 22, wherein the pocket card is configured to be sequentially inserted into placed into a plurality of sequentially numbered pockets to count-down the days until the designated event.

Claim 24 (currently amended): A method, comprising:

forming a growth chart on one side of a material, the growth chart including a tape measure configured to measure the height of a child chart, the growth chart having a sufficient height to periodically measure and record the growth of a person; and

forming a calendar and/or event count-down chart on a second side of the material.

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Claim 25 (currently amended): The method of claim 24, further comprising attaching the tape measure to the first side of the material by using one of the following group of attachment mechanisms: sewing, Velero VELCRO®, gluing, printing, or painting.

Claim 26 (original): The method of claim 24, further comprising forming a marking surface adjacent the tape measure to mark the height of a child on the first surface.

Claim 27 (original): The method of claim 24, further comprising forming a number of footmarkers on the first surface.

Claim 28 (original): The method of claim 24, further comprising forming one or more pockets on the first surface.

Claim 29 (original): The method of claim 24, further comprising forming a holder to hold a header card.

Claim 30 (original): The method of claim 29, wherein the header card is used to designate a month of the year.

Claim 31 (original): The method of claim 29, wherein the header card is used to designate an event.

Claim 32 (original): The method of claim 24, further comprising forming a plurality of sequentially numbered pockets on the second surface, wherein the sequentially numbered pockets are used to designate the day of a month when the second side is configured as a calendar.

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Claim 33 (original): The method of claim 24, further comprising forming a plurality of sequentially numbered pockets on the second surface, wherein the sequentially numbered pockets are used to count-down the days to a designated event when the second side is configured as the count-down chart.

Claim 34 (currently amended): The method of claim 24, further comprising the formation of a plurality of cards, each of the cards being indicative of, but not limited to, the following group: a "Today Is", birthday, New Year's, Valentine's day, Saint Patrick's day, Easter, Passover, President's day, Memorial day, the Fourth of July, Labor day, Columbus day, Halloween, Thanksgiving, Christmas, Hanukkah, vacation, school's out, school starts, or any other a holiday or special occasion pre-designated event.

Claim 35 (currently amended): The method of claim 34, wherein the plurality of cards are made from one of the following group: laminated cards, plastic, wood, posterboard, or metal.

Claim 36 (currently amended): The method of claim 24, wherein the material is made of one of the following group: fabric, cardboard, plastic, or wood.

Claim 37 (original): The method of claim 24, further comprising forming a hanging device, attached to the material, for hanging the material on a surface such that either the first side or the second side of the material is exposed.